

Unemployment Insurance Navigators Addressing Technology Barriers: Findings from New Mexico and Pennsylvania

SUMMARY

This spotlight brief describes technology barriers to accessing the unemployment insurance (UI) program that Navigator staff in New Mexico and Pennsylvania reported some claimants and potential claimants face, especially those who were older (ages 55+), had low incomes, or lived in a rural area. The brief then describes how UI Navigators in both states helped to remove those barriers by providing in-person assistance, technology equipment, and internet access so individuals with technology barriers can access the UI program. This brief is part of a study funded by the U.S. Department of Labor (DOL), Chief Evaluation Office, that explores the implementation of UI Navigator Grants, which seven states received in 2022. The DOL's Employment and Training Administration funded these three-year competitive grants, which aim to support efforts to promote equitable access to UI benefits. Visit the Navigator Evidence-Building Portfolio website for additional information about the study's design and related publications. A full study report will be available in early 2025.

KEY TAKEAWAYS

- The COVID-19 pandemic and subsequent widespread unemployment underscored the need to modernize UI Information technology (IT). However, study respondents in New Mexico and Pennsylvania reported that UI claimants and potential claimants who are older (ages 55+), have low incomes, or live in rural areas may face technology barriers, which can prevent them from being able to utilize and fully benefit from UI IT modernization.
- Navigators described four main technology-related barriers that UI claimants and potential claimants face: 1) lack of internet access; 2) lack of equipment, such as computers and smartphones; 3) low technology literacy or experience; and 4) limited language access, which compounds existing technology barriers.
- UI Navigators in New Mexico and Pennsylvania aimed to remove technology barriers by helping claimants and potential claimants use technology effectively and accurately through direct in-person assistance at one-on-one meetings, as well as providing equipment and internet access so potential claimants can access the state's workforce system to create an online account and file claims successfully.

SEE FULL STUDY

TIMEFRAME: 2023-2024 **PARTNER AGENCY:** Employment and Training Administration **SUBMITTED BY:** Mathematica

SPONSOR: Chief Evaluation Office





Unemployment Insurance Navigators Addressing Technology Barriers: Findings from New Mexico and Pennsylvania

DATE PREPARED: August 2024 CEO CONTACT: ChiefEvaluationOffice@dol.gov

The Department of Labor's (DOL) Chief Evaluation Office (CEO) sponsors independent evaluations and research, primarily conducted by external, third-party contractors in accordance with the <u>Department of Labor Evaluation Policy</u>. CEO's <u>research development process</u> includes extensive technical review at the design, data collection and analysis stage, including: external contractor review and OMB review and approval of data collection methods and instruments per the Paperwork Reduction Act (PRA), Institutional Review Board (IRB) review to ensure studies adhere to the highest ethical standards, review by academic peers (e.g., Technical Working Groups), and inputs from relevant DOL agency and program officials and CEO technical staff. Final reports undergo an additional independent expert technical review and a review for Section 508 compliance prior to publication. The resulting reports represent findings from this independent research and do not represent DOL positions or policies.