



## Purpose

Create a group of qualified, pre-vetted contractors that can be selected by Federal agencies to design and carry out program evaluation activities to meet agency evidence-building needs (see definition of program evaluation [here](#))

## How it Works

1. Contractors apply to join the subgroup (application instructions [here](#))
2. Applications are reviewed by a panel of evaluation experts managed by the [Evaluation Officer Council](#)
3. Contractors with documented expertise/experience in program evaluation are selected for the subgroup
4. Agencies channel program evaluation RFPs through the subgroup and make awards to subgroup holders
5. Agencies and subgroup holders meet regularly to discuss leading practices for program evaluation procurement

## Benefits of the Subgroup

### *For Federal agencies:*

- Opportunity to target solicitations to contractors with verified expertise in program evaluation
- Improved ability to meet Spend Under Management procurement goals

### *For contractors:*

- Access to the large and growing Federal investment in program evaluation (over \$500M in FYs 2018-2022)
- Ongoing engagement with Federal agencies

## Who is Eligible

**Joining the subgroup:** MAS contract holders (small and large businesses) under SIN 541611 who have technical expertise and relevant experience in rigorous evaluation design/execution, including [outcome and impact evaluations](#)

**Using the subgroup:** All Federal agencies

## How to Join the Subgroup (Contractors)

1. Review the application instructions in the [MAS Professional Services Category Attachment](#)
2. Submit a written application to [sinevalsubgroup@gsa.gov](mailto:sinevalsubgroup@gsa.gov) that includes all of the required elements
3. Respond to a follow-up scenario if requested by GSA
4. If notified by GSA that “Pass” ratings were received for both the initial submission and the scenario response, add the subgroup in eBuy following the instructions [here](#)

## How to Use the Subgroup (Federal Agencies)

1. Publish solicitations on [eBuy](#) under SIN 541611
  - Can be for BPAs and/or individual task orders
2. Specify in the solicitation text that the requirement is open only to holders of the Program Evaluation Services subgroup, and that proposals will only be accepted from approved subgroup holders

## Key Dates

**July 2023:** Subgroup created; application window opens for contractors

**October 2023:** Subgroup becomes available for use by Federal agencies

**Ongoing:** Contractors apply to join the subgroup; Federal agencies channel RFPs through the subgroup

## For More Information

Email [sinevalsubgroup@gsa.gov](mailto:sinevalsubgroup@gsa.gov)