

## Customers / Actions Influenced by LMI

		Labor Market Actors & Advisers												
		Jobseekers/Students					Businesses				Instructors & Counselors			
		Change Job	Identify Education/Training Need	Make Career Choice	Offer Career Advice	Seek Job	Determine Skill Requirements	Recruit Workers	Select Site Location	Set Wage Scale	Design Curriculum	Determine Program Scale	Schedule Training Offerings	
Products	<b>Career</b>	X	X	X	X	X	X	X			X	X	X	X
	Career Guide	X	X											
	Industry and Occupation Profiles													
	Job Matching System/Job Sources	X		X		X								
	Job/Occupation Outlook													
	Jobseeker LMI Training	X			X									
	Key Occupation Requirements	X			X									
	Projections (by Occupation, Skill, Geography, etc.)						X	X						
	Real-time Data (Job Postings)													
	Resource Guides													
	Target/In-Demand Occupations													
	Teachers' Guides/Career Guides										X	X		
	Training Inventory										X		X	X
	Training Provider Certification													
	Transferrable Skill/Competency Model Studies													
		<b>Economy</b>						X	X					
	Community/Regional Economic Profiles													
	Consumer Price Index													
	Economic Analysis													
	Economic Impact Analysis													
	Industry Analysis													
	Industry and Occupation Profiles													
	Industry/Cluster Studies													
	Projections (by Occupation, Skill, Geography, etc.)						X	X						
	Region/County/Community Profiles													
		<b>Labor Market</b>	X	X				X	X	X	X			
	Job Vacancy Surveys													
	Labor Demographics						X			X				
Labor Market/Commuting Studies														
Labor Supply and Demographic Studies														
Legislative Analysis/Data Support														
Potential Applicant Pool Analysis														
Projections (by Occupation, Skill, Geography, etc.)						X	X							
Real-time Data (Statistics)														
Unemployment Insurance Claimants Report														
Wage and Benefit Studies						X		X		X				
Wage Data	X	X												

## Customers / Actions Influenced by LMI

		Policymakers / Planners												
		Workforce Development						Economic Development						
		Acquire Expertise in Analyzing Data	Develop Job Opportunities	Identify Educational/Training Resources	Match Workers to Job Opportunities	Understand Economic Trends	Understand the Capabilities of Jobseekers	Understand Who Is Available for Jobs	Understand Economic Trends	Understand the Capabilities of Jobseekers	Understand Who Is Available for Jobs			
<b>Products</b>	<b>Career</b>	X	X	X	X	X	X	X	X	X	X			
	Career Guide													
	Industry and Occupation Profiles	X				X			X	X				
	Job Matching System/Job Sources	X			X									
	Job/Occupation Outlook	X				X			X	X				
	Jobseeker LMI Training													
	Key Occupation Requirements													
	Projections (by Occupation, Skill, Geography, etc.)													
	Real-time Data (Job Postings)	X	X											
	Resource Guides													
	Target/In-Demand Occupations	X				X			X	X				
	Teachers' Guides/Career Guides													
	Training Inventory													
	Training Provider Certification	X		X										
	Transferrable Skill/Competency Model Studies	X					X		X		X			
	<b>Economy</b>	X					X		X	X				
	Community/Regional Economic Profiles	X					X		X	X				
	Consumer Price Index													
	Economic Analysis	X					X		X	X				
	Economic Impact Analysis	X					X		X	X				
	Industry Analysis													
	Industry and Occupation Profiles	X					X		X	X				
	Industry/Cluster Studies	X					X		X	X				
	Projections (by Occupation, Skill, Geography, etc.)													
	Region/County/Community Profiles													
	<b>Labor Market</b>	X	X	X			X		X	X			X	
	Job Vacancy Surveys	X	X											
	Labor Demographics													
	Labor Market/Commuting Studies	X							X	X			X	
	Labor Supply and Demographic Studies	X							X	X			X	
	Legislative Analysis/Data Support	X	X											
	Potential Applicant Pool Analysis	X							X	X			X	
Projections (by Occupation, Skill, Geography, etc.)														
Real-time Data (Statistics)	X					X		X	X					
Unemployment Insurance Claimants Report	X							X	X			X		
Wage and Benefit Studies	X					X		X	X					
Wage Data														

## Customers / Actions Influenced by LMI

		Policymakers / Planners											
		Education	Identify Educational/Training Resources	Match Students to Job Opportunities	Understand Economic Trends	Researchers	Understand Economic Trends	Understand the Capabilities of Jobseekers	Understand Who Is Available for Jobs	Government Agencies (Federal, State, Local)	Identify Educational/Training Resources	Understand Economic Trends	Understand the Capabilities of Jobseekers
<b>Products</b>	<b>Career</b>	X	X	X	X	X	X	X		X	X	X	X
	Career Guide												
	Industry and Occupation Profiles	X			X	X	X			X		X	
	Job Matching System/Job Sources	X		X									
	Job/Occupation Outlook	X			X	X	X			X		X	
	Jobseeker LMI Training												
	Key Occupation Requirements												
	Projections (by Occupation, Skill, Geography, etc.)												
	Real-time Data (Job Postings)												
	Resource Guides												
	Target/In-Demand Occupations	X			X	X	X			X		X	
	Teachers' Guides/Career Guides												
	Training Inventory												
	Training Provider Certification	X	X							X	X		
	Transferrable Skill/Competency Model Studies					X		X		X			X
	<b>Economy</b>	X			X	X	X			X		X	
	Community/Regional Economic Profiles					X	X			X		X	
	Consumer Price Index												
	Economic Analysis					X	X			X		X	
	Economic Impact Analysis					X	X			X		X	
	Industry Analysis												
	Industry and Occupation Profiles	X			X	X	X			X		X	
	Industry/Cluster Studies					X	X			X		X	
	Projections (by Occupation, Skill, Geography, etc.)												
	Region/County/Community Profiles												
	<b>Labor Market</b>	X			X	X	X		X	X		X	X
	Job Vacancy Surveys												
	Labor Demographics												
	Labor Market/Commuting Studies					X			X	X			X
	Labor Supply and Demographic Studies					X			X	X			X
	Legislative Analysis/Data Support												
	Potential Applicant Pool Analysis					X			X	X			X
Projections (by Occupation, Skill, Geography, etc.)													
Real-time Data (Statistics)	X			X	X	X			X		X		
Unemployment Insurance Claimants Report					X			X	X			X	
Wage and Benefit Studies	X			X	X	X			X		X		
Wage Data													

## Customers / Actions Influenced by LMI

		Value Added Disseminators				
		Media	Disseminate Data to Casual Users and the General Public	Report on Economic Trends	Commercial Data Providers	Package Data to Improve Access and Understanding
Products	<b>Career</b>	X	X	X	X	X
	Career Guide	X	X			
	Industry and Occupation Profiles					
	Job Matching System/Job Sources					
	Job/Occupation Outlook					
	Jobseeker LMI Training					
	Key Occupation Requirements					
	Projections (by Occupation, Skill, Geography, etc.)	X		X	X	X
	Real-time Data (Job Postings)					
	Resource Guides	X	X			
	Target/In-Demand Occupations	X		X		
	Teachers' Guides/Career Guides					
	Training Inventory					
	Training Provider Certification					
	Transferrable Skill/Competency Model Studies					
	<b>Economy</b>	X		X	X	X
	Community/Regional Economic Profiles					
	Consumer Price Index				X	X
	Economic Analysis	X		X		
	Economic Impact Analysis					
	Industry Analysis	X		X		
	Industry and Occupation Profiles					
	Industry/Cluster Studies	X		X		
	Projections (by Occupation, Skill, Geography, etc.)	X		X	X	X
	Region/County/Community Profiles	X		X		
	<b>Labor Market</b>	X		X	X	X
	Job Vacancy Surveys					
	Labor Demographics	X		X	X	X
	Labor Market/Commuting Studies					
	Labor Supply and Demographic Studies					
	Legislative Analysis/Data Support					
	Potential Applicant Pool Analysis					
Projections (by Occupation, Skill, Geography, etc.)	X		X	X	X	
Real-time Data (Statistics)						
Unemployment Insurance Claimants Report				X	X	
Wage and Benefit Studies						
Wage Data	X		X	X	X	