Today's credentialing ecosystem is a maze of degrees, certifications, certificates, licenses, badges, and other micro-credentials. Job seekers, students, and workers have more choice than ever to help them get ahead, but a lack of transparency in credentials causes confusion for them and employers looking to build their workforce. Likewise, colleges and universities struggle to help both prospective applicants and employers easily understand the distinct features, quality, value, and effectiveness of the credentials they award.

To help solve this problem, the non-profit organization Credential Engine is improving transparency in the credentialing marketplace by scaling and maintaining a web-based Credential Registry that – through software apps built on the registry's data – enables users to search for and compare credentials, just as travel apps are used to compare flights, rental cars, and hotels.

Momentum and support are building fast. A major September 2016 event[1] debuted Workit™, a prototype credential search app powered by the registry, to an audience of more than 800 business, higher education, and credentialing stakeholders. More than ninety percent of survey respondents reported the registry and Workit app add value to the credentialing system, with ninety-six percent saying the registry and app are particularly useful to institutions of higher education.

Join the Movement

Dozens of colleges, universities, and other credentialing organizations are already posting information about key features[2] of their credentials to the registry. Benefits of participating include:

- Being at the forefront of a national movement driving the new credentialing ecosystem
- Gaining greater visibility to a vast market of students, employers and others
- Demonstrating a commitment to credential and quality assurance transparency

Visit **www.credentialengine.org** for a full list of participants (partial list on reverse) and testimonials.

"Brandman University sees great value in the registry for students, job seekers, employers, universities, and others. We are proud to be part of this pioneering work to improve transparency in credentialing by posting information about our Bachelor of Science in Information Technology program to the registry."

-- Laurie Dodge, Vice Chancellor,
Institutional Assessment and Planning, and
Vice Provost, Brandman University

"I'm excited about the registry's flexibility and its dynamism. It makes the credentialing process more transparent and understandable for students and employers, and begins to create the data for students to understand how a specific credential relates to entering a job and building a career."

-- Gail Mellow, President,
LaGuardia Community College

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[1] *On the Road to Improving the Credentialing Ecosystem: Next Steps for the Credential Registry* (September 19, 2016)

[2] These include, for example: learning or competency requirements, location of those requirements in selected competency frameworks, primary scope of the competency set's application, labor market value, transfer value, location in education and career pathways, third-party approval status, and credential holder verification. More information about these descriptors, known as the CTDL, is available at www.credentialengine.org.

as of May 2017

PUBLIC COLLEGES AND UNIVERSITIES

- Arizona State University
- Central Michigan University
- Charter Oak State College
- Dallas County Community College District
- El Paso Community College
- Ferris State University
- Front Range Community College
- Gateway Community & Technical College
- Institute of Certified Professional Managers (JMU)
- Ivy Tech Community College of Indiana
- LaGuardia Community College
- Madison Area Technical College
- Miami Dade College
- Mississippi Gulf Coast Community College
- Monroe Community College (SUNY)
- Rio Salado College
- Rowan College at Burlington County
- Polk State College
- Purdue University
- South Plains College
- Thomas Edison State University
- University of California – Riverside Extension
- University of Maryland University College
- University of Wisconsin – Extension
- Washington County Community College
- Western Kentucky University
- West Hills Community College District
- York County Community College

FOR-PROFIT COLLEGES AND UNIVERSITIES

- American Public University System
- Capella
- Kaplan University
- University of Phoenix/Apollo Education Group

PRIVATE COLLEGES AND UNIVERSITIES

- Bellevue University
- Brandman University
- DePaul University
- Elon University
- Lipscomb University
- Moravian College
- Southern Methodist University
- Stanford University
- Texas Lutheran University
- University of Advancing technology
- University of La Verne
- Western Governors University
- Wilmington University

OTHER

Many other organizations that award certificates and certifications are also participating. They include, for example: CompTIA, Microsoft, the National Restaurant Association, the Manufacturing Skills Standards Council, and the National Registry of Food Safety.

For a full list, visit www.credentialengine.org