



Regional Strategies...Global Results



Talent Driving Prosperity

July 11-13, 2006 • Anaheim, CA

Lorain County Community College Accelerating Entrepreneurship & Innovation in Northeast Ohio

Entrepreneurship Education & Business Assistance Resources
Goal of Demonstration Model for President's High Growth Job
Training Initiative - Department of Labor



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- **LCCC's Role in Regional Economic Growth**—*Lorain County Community College, a vital and dynamic leader, serves a culturally diverse community by promoting education, economic, cultural, and community development.*
- **Six Strategic Priorities** includes: *Stimulate Workforce and Economic Development*
- **Taking Innovation to the Next Level: LCCC's Entrepreneurship Innovation Institute**
 - **Entrepreneurship Education and Support**—career pathways
 - **Great Lakes Innovation and Development Enterprise (GLIDE) & Business Technologies Division**—direct assistance & co-location
 - **Innovation Fund**—pre-seed capital & education
 - **Great Lakes Technology Park**—space for firms to grow



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Feeder System

GLIDE, One Stop, MBD, SBDC

K-12 Programs

LCCC Graduates

Community Outreach Programs

Associate Degree

Certificate of Proficiency in Entrepreneurship
(32 Semester Hours)

Associate of Applied Business Entrepreneurship Major

Advanced Degree

University Partnership Bachelor's Degree Offerings in Key High-Growth Industries; Currently Seeking Entrepreneurship Partner

Entrepreneurship Education Continuum

(Demonstration Model for President's High Growth Job Training Initiative - Department of Labor)



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Establishing Baseline

What we know about recent graduates

- None enroll at LCCC with goal of learning how to start own business or operate existing one better.
- However, between then and nearly a year after graduation, an estimated 31 of 892 graduates in 2005 were operating their own business.
- 12% say their education encouraged them to start own business.
- One third say that with what they now know, they believe they could succeed in operating their own business.
- One third disagree that they are “more comfortable working for someone else rather than operating their own business”.

What we infer

- Entrepreneurship is a career option for more students than actually attempt it
- With the right combination of resources, more students are likely to try starting their own business, rather than looking for a job.



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New Programs

For Credit

New entrepreneurship classes—who is taking courses and why?

- Learning how to start own business is second only to acquiring a job as reason for enrolling at LCCC—more frequent than transfer to 4 yr program—1/3 of students. Like graduates, only a few say starting own businesses is primary reason for enrolling.
- 1 in 7 students already operate a business; 8 of 10 are seeking degree.

New major in entrepreneurship—how many?

- There are 31 students who have declared entrepreneurship as major.
- These plus those taking courses expressing interest in entrepreneurship will be cohort for tracking and marketing of new certificate program.

Non Credit Certificate of Proficiency

- Marketed to graduates, referrals from GLIDE and community partners
- Track outcomes for those completing certificate



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Non Credit Certificate in Entrepreneurship—structured learning experience for current & aspiring business owners

Pathway is supported by collection of programs at LCCC—GLIDE, Business Division, others.

- **32 hour certificate—8 subject areas (3 hour sessions) each with own outcomes—guided by counselor who works with student throughout flexible program. A total of 32 hours of class and counselor sessions.**
- **Applicants are assessed to determine competency in 8 subject areas—students may be given one on one consultation if they “test out” an area.**
- **Ultimate outcome is a completed business plan and connection with other services toward goal of starting or accelerating business.**
- **Program designed so ITA can be establish for WIA eligible applicants.**
- **Program will begin in Fall and progress will be tracked and evaluated.**





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