


TRAINING AND EMPLOYMENT NOTICE	NO. 13-06
	DATE September 22, 2006

TO: ALL STATE WORKFORCE LIAISONS
ALL STATE WORKFORCE ADMINISTRATORS
ALL STATE AND LOCAL WORKFORCE INVESTMENT BOARD
CHAIRS AND DIRECTORS
ALL ONE-STOP CENTER SYSTEM STAFF
ALL NATIONAL AND STATE SENIOR COMMUNITY SERVICE
EMPLOYMENT PROGRAM GRANTEEES

FROM: GAY M. GILBERT 
Administrator, Office of Workforce Investment

SUBJECT: National Employ Older Workers Week - September 24-30, 2006.

1. **Purpose.** To announce the designation of September 24-30, 2006, as National Employ Older Workers Week and to encourage State Workforce Agencies, State and Local Workforce Investment Boards and One-Stop Career Centers to provide leadership in activities to promote National Employ Older Workers Week.
2. **Background.** Celebrated nearly every year since 1958, National Employ Older Workers Week activities focus on recognizing the importance of the participation of older workers in the workforce.

In 2010, it is estimated by the Census Bureau that 20% of the workforce will be 55 or older. By 2030, the population of people age 65 or older will double in 26 states. This population of mature workers includes individuals who are retiring at young ages and want second careers, individuals who want to work beyond age 65, and individuals who want a source of income, but not necessarily a full-time job.

National Employ Older Workers Week provides an opportunity to increase awareness and focus on development of innovative strategies for tapping into this underutilized labor pool. Businesses need to retain the experience and institutional knowledge that older workers provide to fill the impending shortage of skilled workers. To retain this critical segment of the workforce, employers are being challenged to support flexible employment arrangements, such as reducing job responsibilities, altering job functions, job sharing, part-time work, flexible work schedules, and seasonal work as well as providing accommodations for workers. The re-integration of older workers into the labor force can play a significant role in America's ability to compete in the global economy.

3. **Resources.** The Employment and Training Administration (ETA) is providing local One-Stop Career Centers and Workforce Boards with posters for 2006 National Employ Older Workers Week, one an English version and the other a Spanish version. In addition, a supply of companion palm cards for use in promoting the public awareness of National Employ Older Workers Week are being provided. The Senior Community Service Employment Program (SCSEP) grantees have also received a supply of posters and palm cards.
4. **Action Required.** State workforce agencies, One-Stop Career Centers, and SCSEP grantees are encouraged to:
 - a) Undertake efforts to recognize publicly the contributions made by older workers and the value they bring to the workforce.
 - b) Develop strategies to facilitate and promote their continued participation in the workforce.
 - c) Promote efforts to educate employers on the benefits of hiring and retaining older workers; this includes placing posters in prominent places at One-Stop Career Centers and making palm cards available to interested parties.
 - d) Coordinate celebratory activities for older workers and the employers who provide them with employment.
5. **Inquires.** Questions should be directed to your ETA Regional Office.