

TRAINING AND EMPLOYMENT NOTICE	No: 3-01
	DATE February 26, 2002

TO: ALL STATE WOKRFORCE LIAISONS  
ALL STATE WORKFORCE ADJUSTMENT LIAISONS  
ALL STATE WORKFORCE AGENCIES  
ALL ONE-STOP CENTER SYSTEM LEADS

/S/  
FROM: EMILY STOVER DeROCCO  
Assistant Secretary

SUBJECT: **Workforce Innovation 2002** Conference

1. Purpose. To announce the new premier conference for the Employment and Training Administration and for America's workforce investment professionals, **Workforce Innovation 2002**. The conference is scheduled for July 9-11, 2002 in Nashville, TN.

2. Background. Building on the success of the previous **JETT CON** conferences, **Workforce Innovation 2002** will broaden its focus to include all public and private professionals who work in the workforce investment system. Attendees will learn from industry and workforce investment experts, experience models and simulations, and preview technologies that help them to:

- *Focus* on business as the primary customer;
- *Imagine* future work and understand the needs of a changing workforce;
- *Manage* today's dynamic organization in an era of globalization;
- *Integrate* technology to enhance learning and improve service;
- *Discover* a role in support of the legislative processes.

The conference will also offer a unique opportunity to explore the connection between workforce investment and economic development and what it means for your local economy. Registration will be available through the conference website by April 1, 2002.

3. Action. Please share this information with appropriate staff and colleagues, including your WIA partners, Workforce Investment Board members, and interested employers and encourage them to attend the conference. Direct them to the conference website at <http://www.wi2002.org> to see what other experiences **Workforce Innovation 2002** has to offer and ways that they can become involved.

4. Inquiries. Questions about **Workforce Innovation 2002** should be directed to your ETA Regional Office or to the Conference staff by phone (202-693-3689) or by e-mail ([info@wi2002.org](mailto:info@wi2002.org)).