### **CAREER Dislocated Worker Grants**

Comprehensive and Accessible Reemployment through Equitable Employment Recovery DWGs





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### **Maine Department of Labor**

Statewide

Grant Number: DW-37013-21-60-A-23

## Project Overview

The resources of this grant will be focused on research, development of, and implementation of a multi-faceted virtual American Job Center that will expand access to services for job seekers and employers most adversely affected by the COVID pandemic. Emphasis will be on ensuring the platform includes the digital improvements necessary to reach Maine's most vulnerable populations by providing easy to navigate, customer-centric, access to services. Digital improvements will be designed to intentionally expand reach to historically marginalized unemployed populations.

# Project Description

Create and expand a virtual American Job Center (AJC) to provide access to career and training services statewide; and implement a public awareness campaign to launch the new virtual AJC.

### • Project Goals

The goal of the program is to help reemploy dislocated workers most affected by the economic and employment fallout from the COVID-19 pandemic, in particular those from historically marginalized communities or groups, and those who have been unemployed for an extended period of time or who have exhausted Unemployment Insurance (UI) or other COVID-19related UI programs.

\*The grant approval threshold may not represent the current obligation of funds.