#### **CAREER Dislocated Worker Grants**

Comprehensive and Accessible Reemployment through Equitable Employment Recovery DWGs



# (d)

#### Connecticut Workforce Alliance, Inc.

Statewide

Grant Number: DW-37007-21-60-A-9

#### **Project Overview**

The grant recipient will prioritize service delivery to historically marginalized communities, as these groups were disproportionately affected by COVID-19, and individuals who are long-term unemployed or have exhausted Unemployment Insurance.



## Project Description

The program plans to expand virtual technology applications and platforms, with a focus on increasing the accessibility of public workforce systems services, by engaging marginalized populations in: 1). Real-Time Customer Service Gatekeeping using a chat feature and trained Chat Specialists with referral and registration capabilities; 2). Online Learning for career exploration; 3). Website Language Accessibility Features expansion for all, including non-English speakers and individuals with disabilities; and 4). Outreach to Marginalized Communities.



## **Project Goals**

The goal of the program is to help reemploy dislocated workers most affected by the economic and employment fallout from the COVID-19 pandemic, in particular those from historically marginalized communities or groups, and those who have been unemployed for an extended period of time or who have exhausted UI or other COVID-19-related UI programs.

#### **TEGL 25-20**

Period of Performance Approved Amount\*

9/24/2021 9/23/2023

\$2,532,680

Planned Participants Target Population



†**†**†

N/A

Dislocated Workers



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\*The grant approval threshold may not represent the current obligation of funds.