From: Susan Koch [mailto:s.koch@verizon.net]

Sent: Monday, March 06, 2017 7:47 PM **To:** EBSA.FiduciaryRuleExamination

Subject: RIN 1210-AB79

I am writing to press for the implementation of the fiduciary rule for investment professionals advising customers on their retirement accounts.

This rule will help protect hard-working citizens from abusive practices by financial advisors. People work and save their entire lives for happy retirements, but they aren't necessarily knowledgeable about investing. When they need advice, they should be confident that their advisors are acting in their best interests. Unfortunately, examples of predatory practices in the financial industry abound—from mortgage lenders to fraudulent brokers. It's disappointing that representatives of the financial industry would lobby against this rule, once more putting their financial interests ahead of their clients' needs. This is a "common sense" rule that you should implement without further delay.

Regards,

Susan Koch