

# PUBLIC SUBMISSION

<b>Received:</b> December 14, 2023 <b>Tracking No.</b> lq5-ipo0-zvwi <b>Comments Due:</b> January 02, 2024 <b>Submission Type:</b> API
---

**Docket:** EBSA-2023-0014  
Definition of an Investment Advice Fiduciary

**Comment On:** EBSA-2023-0014-0001  
Retirement Security Rule: Definition of an Investment Advice Fiduciary

**Document:** 1210-AC02 comment 00060 Anderson 12142023

---

## Submitter Information

**Name:** Noel Anderson

---

## General Comment

Noel Anderson  
57 Fisher St, Medway, MA 02053, USA

The Honorable Lisa M. Gomez  
Assistant Secretary of Labor  
Employee Benefits Security Administration  
U. S. Department of Labor  
200 Constitution Avenue, N.W.  
Washington, D.C. 20210

Re: RIN 1210-AC02

Assistant Secretary Gomez:

You will not have a successful life without managing risk. The loss of income due to an illness or injury sets retirement savings back years. The loss of a key person at a company or a breadwinner for a growing family changes their lives, and subsequently liquidates their retirement savings. A severe illness with most employer sponsored health care will likely lead to financial ruin.

These are insurance products. They are distributed in the workplace, because discounts usually apply, and underwriting gets easier.

I have serious concerns with the Department of Labor's (the "Department") proposed Retirement Security Rule: Definition of an Investment Advice Fiduciary and Associated Prohibited Transaction Exemption Amendments (collectively, the "Proposal"). For the reasons summarized here and explained in more detail in our comments below, I strongly urge the Department to withdraw this fundamentally flawed Proposal.

The Proposal will have a detrimental effect on the financial security profession, limiting the ability to provide holistic retirement planning and the essential financial security that clients are seeking.

#### The Proposal Limits Access to Advice

Imposing a fiduciary-only, fee-only model for advice would exclude retirement savers, especially those with low- and middle-income, who lack the required account minimum, denying them essential retirement advice. The proposal will lead to increased costs for financial advice, coupled with a reduction in product choices and a decrease in the number of available advisors. These risks are not theoretical—the Department's 2016 fiduciary regulation ("2016 Rule") caused reduced access to financial assistance for as many as 10 million accounts holding \$900 billion in assets.

#### The Proposal Suggests My Work is "Junk"

The service I provide to my clients and their families is valued as indispensable for their families and businesses. Consumer choice of transparent fees for accessing that advice is NOT a "junk fee." One size does not fit all: commission models better serve some retirement savers, while fee-based cost models better serve others. Consumer should have access to both models to choose what best serves their individual needs.

#### The Proposal Seeks to Ignore New Protections in Place Developed by Federal and State Regulators

The playing field has changed since the DOL's last attempt in 2016. The SEC, FINRA and nearly all state insurance regulators have adopted new guidance and regulations that improve consumer protections, including adopting best interest standards, and enhanced disclosures. The SEC's Regulation Best Interest has been in effect since 2019, and the NAIC Model Act for Annuities has been adopted by 40 states. What evidence do you have of a widespread problem, inefficiency, or gap in the current regulatory structure?

#### The Proposal Makes it Harder to become a Financial Security Professional

The regulatory burden is already a substantial weight on my practice, my clients, and my ability to serve more people. I shudder to think of the impact the Proposal will have on someone new to the profession and just starting out. I also believe your rule will limit opportunities for mentorship and apprenticeship of new advisors by more senior ones.

The financial security profession currently maintains stringent qualification and licensing requirements. However, the Proposal's additional and excessively burdensome procedures, aimed at addressing a few "bad actors," will significantly impede existing professionals to continue their careers and discourage new entrants, which is troubling as we currently need more financial advisors, not fewer. In fact, the profession has been flat – despite the \$12 trillion dollar gap between what people have and what they should in protection.

I urge you and the Department to withdraw the proposed final regulation and proposed amendments to protect the interests of America's workers, families, and retirees.

Thank you for your consideration.

Noel Anderson