Giving Ex-Offenders a Choice in Life: First Findings from Beneficiary Choice

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Presentation Overview

- The demonstration and its evaluation
- Enrollment and participant characteristics
- Key implementation findings
- Next steps

The Demonstration and Its Evaluation

What is the Beneficiary Choice Program?

- Grantees in five cities
 - Phoenix, Denver, Chicago, Indianapolis, Des Moines
- Target population
 - Ex-offenders who are 18-29 years old
 - Convicted of Federal or State crime
 - Released within past 60 days
- Three distinct features
 - Expansion of service delivery network
 - Emphasis on participant choice
 - Use of performance-based contracts
- Implementation began fall 2007

Key Research Questions

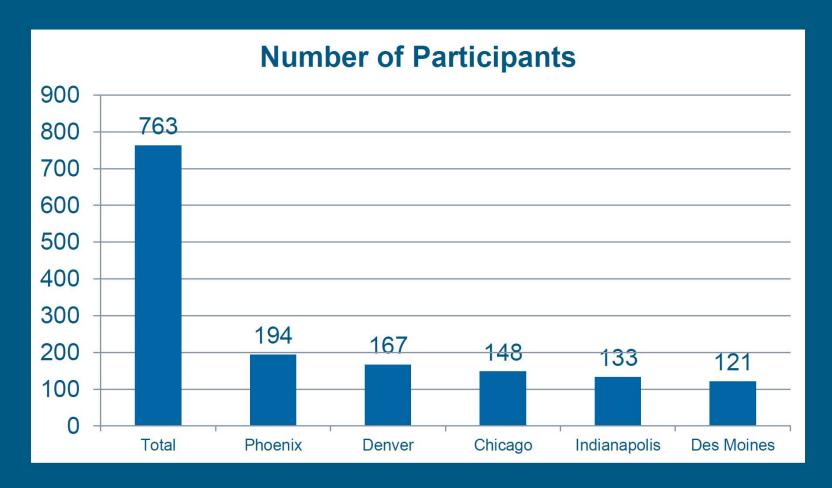
- How are programs implemented?
- How does performance-based contracting influence implementation?
- How are participants ensured an informed and independent choice of providers?
- What services do participants receive? What is the role of faith in service provision?
- What are the outcomes of participants?
- What are the costs of the program?

Evaluation Data Sources

- Survey of grantees and providers (July 2008)
- In-depth site visits (July 2008 and fall 2009)
- MIS data (August 2008 and fall 2009)
- State-level criminal justice administrative data (fall 2008)
- Cost data (fall 2009)

Enrollment and Participant Characteristics

Enrollment by Site as of August 2008

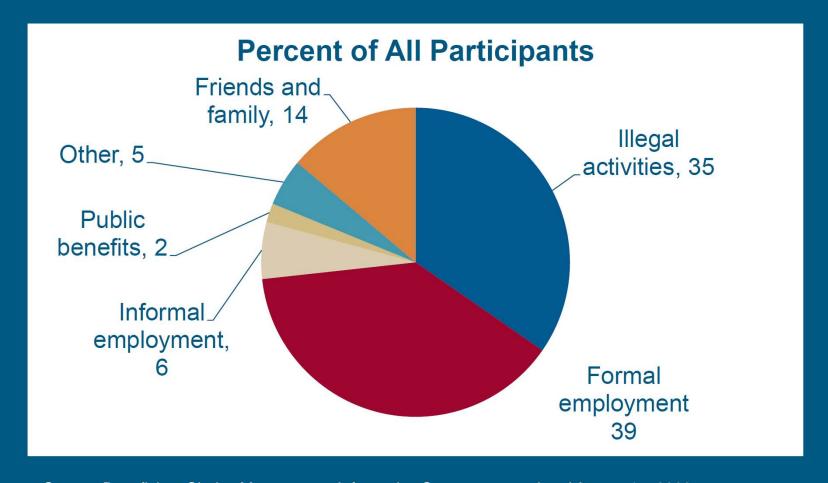


Source: Beneficiary Choice Management Information System extract dated August 15, 2008

Participant Characteristics

- Majority were African American men in their mid-20s
- Criminal histories
 - 89 percent on parole or probation
 - 36 percent mandated to participate by justice agency
 - 71 percent nonviolent offenders
 - 2.6 years incarcerated during lifetime, on average
- Poor work histories
- Range of barriers to reentry, such as unstable housing, substance abuse, transportation

Primary Income Source During 6 Months Prior to Incarceration



Source: Beneficiary Choice Management Information System extract dated August 15, 2008

Preview of Early Implementation Findings

Key Implementation Findings

- Further capacity-building was needed to improve service delivery and job placements
- The number and types of providers was limited by outreach and lack of appeal
- Faith-infused services did not play a major role
- Grantees targeted motivated ex-offenders
- Providers found the combination of choice and performance-based contracting very difficult
- Providers faced a tough balance between rapid job placement and meeting other client needs

Community Capacity and Network Development

Beneficiary Choice Expanded Service Capacity in Local Areas

- Limited local resources for ex-offenders
- Grant infused new funds into communities
- Grantees able to serve many ex-offenders who would otherwise have gone unserved

Community-Based Approach Built Framework for Collaboration

- Contracts negotiated and entered at local level between grantees and specialized service providers (SSPs)
 - Total of 30 SSPs across five sites in July 2008
 - 18 CBOs, 12 FBOs
- Brought together agencies as a community coalition, rather than competitors
- Streamlined outreach and referrals
- In three sites, formal partnership with parole and/or probation for participant tracking

Capacity-Building Needed to Improve SSP Service Delivery

- Most SSPs are small and inexperienced
- Limited effort to tailor technical support to SSP needs
- Technical assistance primarily focused on service flow, MIS data entry and invoicing
- SSPs needed help strengthening networks with employers

Expansion of the Service Delivery Network

Number and Types of SSPs Limited By Outreach and Lack of Appeal

- SSP network depended on total supply of FBCOs as well as outreach efforts
- Grantees relied heavily on SSPs they knew and recommendations from partners
- Few FBCOs submitted applications during open procurements
- Grant provisions may have deterred some SSPs from applying

Some New and Unique Service Providers Engaged as SSPs

- Gave some small, inexperienced FBCOs the opportunity to learn and grow
- Engaged some SSPs with distinctive approaches to service delivery

Faith-infused Services Did Not Play a Substantial Role in Service Delivery

- Some grantees did not fully understand whether and how religious activities could be included under indirect funding rules
- Grantees did little outreach to faith-infused providers
- SSPs accustomed to direct funding may have defaulted to their traditional service approach
- Some FBOs reported fear that participants would not select their programs if faith-infused

Emphasis on Customer Choice

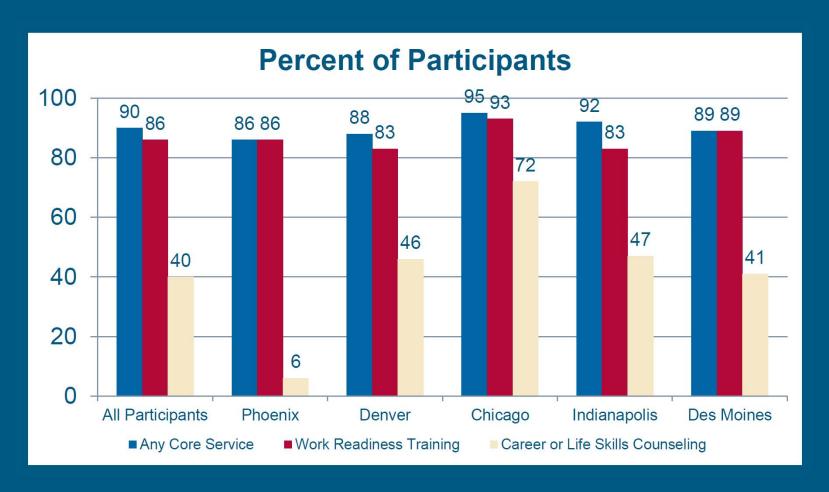
Participants May Not Fully Understand Their SSP Options

- Participants must choose an SSP quickly, either during or immediately after orientation
- Only one site required participants to contact SSPs before they make a choice
- Most common reasons for selection
 - Location
 - Agency reputation

Grantees Target Motivated Ex-Offenders

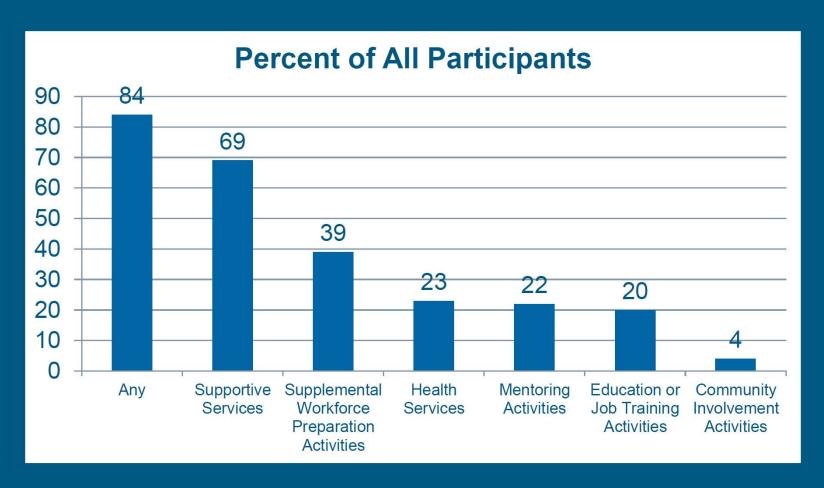
- Staff reported significant drop-off between referral and enrollment at SSPs
- Those who enrolled appear to be motivated to get and keep jobs
- Participants who fell through the cracks may be those with highest service needs

Receipt of Core Services



Source: Beneficiary Choice Management Information System extract dated August 15, 2008

Receipt of Supplemental Services



Source: Beneficiary Choice Management Information System extract dated August 15, 2008

Use of Performance-Based Contracting

SSPs Found Combination of Choice and Performance-Based Contracting Difficult

- Choice and contract structure sometimes created planning challenges
 - Uncertainty about number of participants
 - Uncertainty about how many would reach benchmarks to allow payment
- To minimize risk, most SSPs relied on existing staff rather than hiring new staff

Emphasis of Payment Points Reflect Overall Goals of Program but Vary by Site

- Two sites focused payments on service provision so small FBCOs had sufficient cash flow during early implementation
- Three sites associated the largest payments with job placement
- Three sites included other payment points related to...
 - Follow-up
 - Recidivism avoidance
 - Abstinence from substances
 - Other outcomes

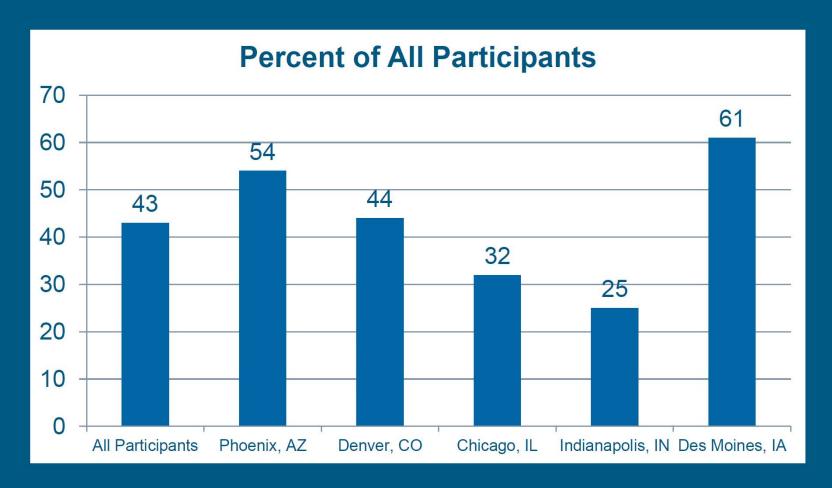
Performance-Based Contracts Difficult for Small, Inexperienced FBCOs

- In four sites, some SSPs reported difficulties covering basic costs
- Expenditures exceeded income due to:
 - Inability to achieve placement and retention benchmarks
 - Denied payments for lack of documentation
 - Low referral numbers
- Some underestimated intensive service needs and difficulty placing those with criminal records
- Some were inexperienced with job development and had limited relationships with employers

SSPs Face Tough Balance Between Rapid Job Placement and Meeting Other Needs

- Grant goals and payment points structured to encourage quick attachment to workforce
- Some SSPs altered existing programs to help participants get jobs quickly
 - Shift away from individualized services to one-sizefits-all model
 - Shortened or eliminated supplemental services
- In some cases, rapid entry appeared to limit program uniqueness and effectiveness

Job Placement Rate by Site



Source: Beneficiary Choice Management Information System extract dated August 15, 2008

Characteristics of Job Placements

- Average of 6 weeks from enrollment to placement
- Average hourly wage of \$8.50
 - Colorado had average of \$11.21 from training in asbestos abatement, hazardous materials, and forklift operation
- Most common occupations included...
 - Food preparation and serving
 - Construction and extraction
 - Production
 - Installation, maintenance and repair
- High job turnover
 - 28 percent had left their placement as of August 2008
 - 21 percent had been placed in more than one job

Next Steps

Evaluation Timeline

- First findings report available on DOL and Mathematica websites
- Further data collection in fall 2009
 - Second round of in-depth site visits
 - State-level criminal justice administrative data
 - Cost data
- Final report due in Spring 2010

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